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FOR IMMEDIATE RELEASE

Music Industry Celebs Support Breast Cancer Foundation

Atlanta, GA., October 20, 2009 — The Pink Ribbon Affair benefit fashion show sponsored by The Asato Agency will be held Saturday November 7, 2009. The New York style runway show is being headlined by world-renowned fashion stylist to the stars Freddie Leiba along with The Asato Agency's stylists. The event hosted by MTV's Fonzworth Bentley will be held at the AmericasMart Penthouse Theatre in downtown Atlanta, and will feature a performance by *The Real Housewives of Atlanta*'s platinum recording artist and songwriter Kandi Burruss.

Music industry celebrities from around the country are supporting the celebrity charity event by attending and wearing something pink. Beanie Siegel, Bone Crusher, Freeway and Bobby Valentino are among the attendees who will enjoy the evening of high fashion and the celebrity VIP "Pink Lounge" after party.

Proceeds from the evening will benefit The Sisters of Faith Breast Cancer Foundation. The foundation provides free mammograms and breast cancer support to low-income women without health insurance. The goal of the event is to raise funds to launch the new biopsy program in 2010. The event will be attended by local and national celebrities and is open to the public. For more information and tickets visit www.asatoagency.com

About The Asato Agency

The Asato Agency is Atlanta's first and only full-service styling agency. With a cast of world-renowned beauty professionals, Asato provides hairstylists, make-up artists, wardrobe and prop stylists, photographers and models to their clients. Asato creative professionals contribute to television, feature films and music video projects as well as celebrity appearances and special events. For more information go to www.asatoagency.com

About Sisters of Faith Foundation

The Sisters of Faith Foundation is a non-profit organization dedicated to providing breast cancer education, support and medical resources to low-income women in the Atlanta area. The organization currently provides free mammograms to women without health insurance and will begin providing biopsies in 2010. For more information about Sisters of Faith visit www.soffoundation.org

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