



*A Circle of Sisters
Fighting Against Breast Cancer
Glenda J. Black, Founder.*



Phone: 770.621.5888

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May 5, 2011

Sisters of Faith

4919 Flat Shoals Pkwy.
Suite 107B-114
Decatur, Georgia 30034

Dear Breast Cancer Supporters:

This year Sisters of Faith celebrates its 6th Annual **“Glenda J. Black 5K Run/Walk 2011.”** Breaking the silence...making a difference is what defines our faith-based, non-profit organization. Our mission is to address the escalating crisis of breast cancer among women and men, specifically in the African-American community by way of a three-fold approach:

- Awareness — providing current facts, statistics and resources regarding breast cancer.
- Prevention— emphasizing self-breast exams, annual screenings as appropriate, and providing mammograms to low-income women.
- Support— creating holistic approach in providing care to those affected by this disease as well as their family/caretakers by assisting to meet their physical, mental and spiritual needs.

As we continue the fight to eradicate breast cancer, it is our mission to live and apply our theme, which is **“Life Changers...One Step at a Time.”** The money raised helps SOF fund the programs that provide research and education, early detection mammograms, and support services to the community.

In 2010, 315 runners and walkers supported our efforts and we look forward to this year's participant superseding last year's numbers. We also appreciate your organization's support, it's the fuel we need to fight breast cancer. Your funds continue to assist in minimizing expenses related to our foundation's goals.

When you become a sponsor, your company will be associated with the Sister of Faith Foundation. SOF has aligned itself with medical providers that supply clinical breast exams to uninsured individuals who meet economic eligibility criteria. If you are interested in becoming a sponsor and need additional information please contact Tangela Bryant-Travis at 678-705-8955.

The SOF Foundation thanks its faithful supporters that partner with us on our fund raising Events such as the Glenda J. Black 5K Run/Walk, The Pink Ribbon Affair 2010 and The Ride For Hope Motorcycle Benefit 2009 and 2010. It is our prayer that you will participate in the Glenda J. Black, 5K Run/Walk on October 8, 2011, at the South DeKalb Mall in Decatur. We will contact you shortly to discuss team or corporate sponsorship.

Sincerely,

Sisters of Faith Foundation
Sponsorship Committee



GLEND A J. BLACK 5K RUN/WALK:

PLATINUM SPONSORSHIP: \$1,000

- Logo on SOF website
- Banner Ad on SOF website
- Ad in SOF quarterly newsletter
- Name/Logo on promotional material for event (including flyers and signage)
- Name/Logo on all media releases including print and radio advertisements
- Name/Logo on event T-shirt

GOLD SPONSORSHIP: \$500

- Name/Logo on event T-shirt
- Name/Logo on SOF website
- Name/Logo on promotional material for event (including flyers and signage)

SILVER SPONSORSHIP: \$250

- Name/Logo on website
- Name/Logo on event T-shirt

BUSINESS CARDS: \$50

- Card in souvenir program

Sponsorship Response Deadline: September 13, 2011



SPONSOR RESPONSE FORM

Organization name:

(As it should appear in the program)

Contact name:

Phone: _____

Email: _____

Street: _____

City, State, and Zip Code:

GLEND A J. BLACK 5K RUN/WALK • Sponsorship Response Deadline: September 13, 2011

YES! We wish to sponsor the Glenda J. Black 5K Run/Walk at the following level:

Platinum...\$1,000

Gold...\$500

Silver...\$250

Business Cards...\$50

Sisters of Faith
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